

Get started with

EBAY

SELLING ONLINE



Notes:

- ▶ Use the same eBay account for buying and selling
- ▶ Quality photos attract initial interest
- ▶ Choose an accurate and concise title
- ▶ Be honest about the item's quality in the description
- ▶ Listings with good return policies sell better
- ▶ Offer PayPal to simplify payments
- ▶ Link PayPal to your bank account to withdraw funds
- ▶ Promptly respond to buyer questions. Be as helpful as possible to promote positive feedback later.
- ▶ Similarly, package items well and post quickly
- ▶ Australia Post Satchels deliver nationwide at a capped price
- ▶ Avoid international shipping, offer Local Pickup for bulky items
- ▶ Notify buyers when items are posted. Provide delivery date estimates and tracking numbers.



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